

# CENTRAL PENN BUSINESS JOURNAL

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## TECH GUIDE

Our technology series for the tech-impacted begins this week

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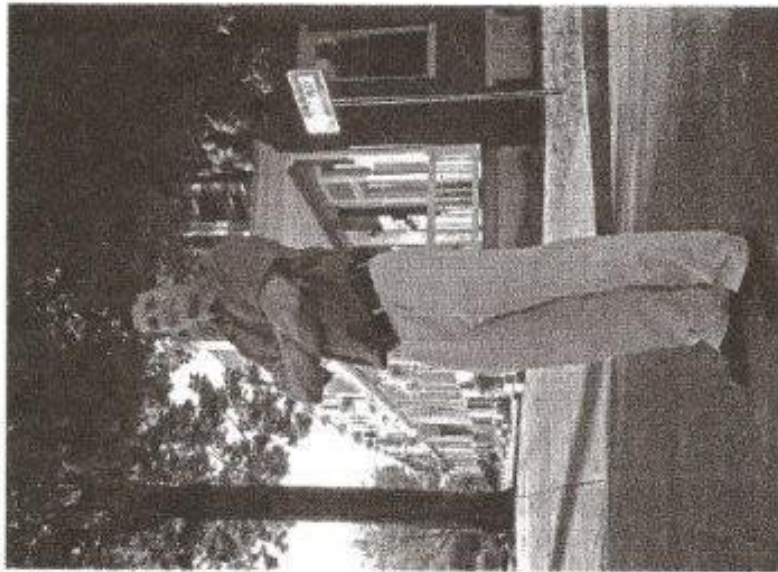
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**Moving northward:** Royal Farms plans to open a gas station and convenience store in Hanover, one of at least five new mosque locations the Maryland company has in the works. **Page 7**

**Expense report:** Many new businesses fail by burning through capital much faster than they anticipated. Are you accurately estimating your company's expenses? **Page 9**

## DAUPHIN COUNTY



**PHOTO/MIY SPRINGER**  
Wesley Hoover, of Green and Feller Streets in Harrisburg, is partner of Green Street Properties. The two-year-old company specializes in rehabilitating homes in midtown Harrisburg, including those on Green Street. Hoover is incoming president of Harrisburg Young Professionals.

## CUMBERLAND COUNTY

# Enck set to step back from Arnold Logistics

BY JIM T. RYAN  
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After 36 years in the logistics business, Douglas Enck is ready to travel less and spend more time at home with his family. He wants to coach Little League Baseball and youth hockey.



Enck

Enck, president and chief executive officer of Arnold Logistics in Cumberland County, is phasing out his involvement with the company, he said during an interview Sept. 25.

Enck worked his way up from a forklift operator in 1976 with Hampden Township-based Arnold to a warehousing manager and then to his current positions in 2001. That was the same year that Enck and owner Ed Arnold took the company private.

Roadway Corp. of Akron, Ohio, purchased the remaining interests of Arnold Industries Inc. (former parent company of Arnold Logistics) in 2001, including Arnold Transportation and New Penn Motor Express Inc.

Enck's pending exit comes on the heels of two major developments at

please see **LOGISTICS**, page 21

## LANCASTER COUNTY

# Home-furnishing businesses join forces for one-stop shop

BY JESSICA BAIR  
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## Pennsylvania's biodiesel industry reaches critical juncture

BY CARL T. SHAFFER  
Guest Op-Ed

The development of renewable fuels to reduce the dependence on foreign oil while boosting our economy and protecting the environment has won strong support from policymakers, as well as the general public. In a state where the economy is substantially driven by the agricultural sector, any energy solution that can be positive for Pennsylvania's environment and economically valuable to Pennsylvania's farmers is a triple win for our energy independence, our natural environment and the future of farming.

One of the key components of a renewable energy solution is biodiesel. It is environmentally friendly, has a positive energy impact and is primarily produced from soybeans grown by Pennsylvania farmers. Biodiesel fuel also attacks one of our most pressing public-health issues — finding ways to reduce the presence of truck- and diesel-engine pollution in and around our highways and urban centers.

Biodiesel can be used in diesel

Supporting Pennsylvania biodiesel producers is akin to supporting agricultural buy-local efforts because we are investing in our state's farm families, as well as our state's energy entrepreneurs.

engines with no modifications and is biodegradable, non-toxic and essentially free of sulfur and aromatics. It has fully completed the health-effects testing requirements of the Clean Air Act. So is there any bad news? Unfortunately, yes.

Twenty-four other incentives states are providing production incentives to their biodiesel producers, and many of those substantially exceed those provided by Pennsylvania. It means that Pennsylvania's own producers are being undercut in the marketplace by out-of-state conglomerates. As a result, our in-state biodiesel companies are fighting to stay alive after just being born during the past year or two.

Gov. Ed Rendell and the General Assembly are in the midst of

nia will eventually reach a volume that will sufficiently support the newborn industry, and incentives will no longer be necessary.

These entrepreneurs and farm-friendly fuel to our state from plants in Pittsburgh, Erie, Harrisburg, York, White Deer, Middletown and Philadelphia. The potential for production facilities elsewhere is great. The funding is available to support this incentive, and it's a solution that is both fiscally responsible and simple to implement. Most of all, it supports a triple-win for Pennsylvania energy: Pennsylvania's environment and Pennsylvania's farmers.

In the sea of public policy options being considered in Harrisburg this month, a small investment in Pennsylvania's biodiesel industry should be at the top of the list.

Carl T. Shaffer is a Columbia County farmer and president of the Pennsylvania Farm Bureau, a voluntary organization of more than 42,000 farm and rural families, representing farms of every size and commodity across the Keystone State.

### A note to readers

Central Penn Business Journal accepts only electronic versions of press releases and all other announcements, including submissions for our Awards, Calendar, Newsletters and On the Move sections.

This streamlines our information management and helps us get your news into the paper more quickly. Here is a rundown of e-mail addresses we use:

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If you have any questions, call us at 236-4300 and ask for Editor Jason Winger or Managing Editor Dan Fink.

per share at the end of April to just over \$47 per share at the end of September.

Now, with the corporation in the midst of a sea change and faced with a growing cast of global competitors, Lenny departs. There have been tremendous ups and downs that Lenny and the board didn't see eye to eye on the direction of the company. The official statement from Hershey have been tepid, bowdlerized on fronts. "After more than six years, Mr. Lenny feels that this is the right time for a new leader to take the company to the next level."

It's a disappointing end for an organization and a leader who, up until now, showed an uncanny ability to make the right decision, even when it was an unpopular one.

## The jury's still out

Dauphin County Commissioner Jeff Horst, Cumberland County Commissioner Gary Eschelberger and Perry County Commissioner John Ambler assembled Sept. 27 for the annual State of the Region address organized by the Harrisburg Regional Chamber.

All three agreed that the capital region's increasingly congested roads make mass-transit improvements more important than ever. They agreed that judicious use of available land is paramount. They agreed it's important to work together to create a vibrant, sustainable regional economy (see "Commissioners gather to discuss state of Central Pennsylvania," page 5).

They were the right words, for sure, but where's the action?

For the second year in a row, the event was a study in shallow rhetoric. In 2006, a panel of commissioners listed their counties' individual accomplishments but skirted any substantive talk of a regional agenda. This year, they acknowledged mutual problems but didn't address what they could do — as a team — to solve those problems.

It's easy to say the state hampers county commissioners by placing undue power in the hands of borough and township officials. It's easy for county-level leaders to say they can't fix state-level problems such as the inefficient and baysided mass-transit funding system. But county commissioners still wield power in this state. They have the political clout to rally municipal officials and other stakeholders to a common cause.

They just have to convince us doing so. ■



## SOUND OFF

### LAST WEEK'S QUESTION

Should state subsidies support local biofuels producers? Why or why not?



### HOW YOU SAID IT:

**YES:** "The state should subsidize local biofuels producers. Providing assistance to a promising and profitable startup industry is a good use of tax dollars. The potential positive impact of increased Pennsylvania agriculture output and job creation makes it an excellent investment on the state's part."

—Dawn Memphis, Dauphin County

ing our economy"

—Alye Purks, Dauphin County

**NO:** "But to do so, a percentage (40 percent) of the tax produced needs to stay in PA, thereby increasing our pricing on fuel and decreasing our pricing on electricity."

—Mark Camrose, Dauphin County

used in electric cars is the answer to lessening our dependence on foreign oil. Using a food source to inefficiently mass produce fuel is a mistake. Let's promote and subsidize coal production."

—Mark Camrose, Dauphin County

## THIS WEEK'S QUESTION

Does your company have WiFi (Wireless-Fidelity) connectivity? Why or why not? For more information about WiFi, see "Tech Guide," page 17.

To respond, visit [www.centralbusiness.com](http://www.centralbusiness.com). The poll question is on the bottom right-hand corner after repeating, you may submit comments using the form on the poll-results page.

## What's your opinion?

The inaugural editorial on this opinion page represents the views of the editorial board. The views expressed in letters, cartoons and signed editorials are not necessarily edited for the newspaper's view.

We encourage readers to write letters. Please keep them to fewer than 400 words.

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